The ET40/45 Enterprise Tablet for Retail

ZEBRA

Looking to empower your retail workforce with technology?

In retail, devices such as tablets, mobile computers and scanners will improve store operations and enhance customer experience with faster, easier and more flexible checkouts.

You can drive efficiencies in price and stock checks, introduce kiosks, and mobile or hybrid POS hubs.

You might consider consumer-grade devices believing they can fulfill your operational needs at the most affordable price. But here's why you should think again.

Why consumer-grade devices might not be your best option

You may experience almost 2.5 times more lost productivity due to device failure and your TCO could be up to double of that of an enterprise grade device over five years due to:

- Lost productivity of up to **74 minutes per incident** of device failure

- Up to **54 minutes of lost productivity** per incident due to battery failure

- Lost productivity due to **failed network connections** at around 23 minutes per disruption

- **More hard costs** due to the need to purchase additional devices such as handheld scanners

- **Higher device costs** due to replacements required typically every 18 months

How the ET40/45 Enterprise Tablet compares

When you invest in the ET40/45, you get a device that:

- **Eliminates downtime** with replaceable batteries for round-the-clock performance

- **Provides faster and more reliable connections** including Wi-Fi™ 6 and 5G

- Includes an **integrated enterprise-grade scanner** from a world leader in barcode scanning

- **Maximizes uptime** leading to lower costs

- Incorporates **exceptional security support** and collaboration tools

- Is **compatible with everything** you need for your mobile or hybrid POS

Take advantage of flexible installations and connect all the peripherals you need for a complete checkout experience.

Find out more at www.zebra.com/et40-et45