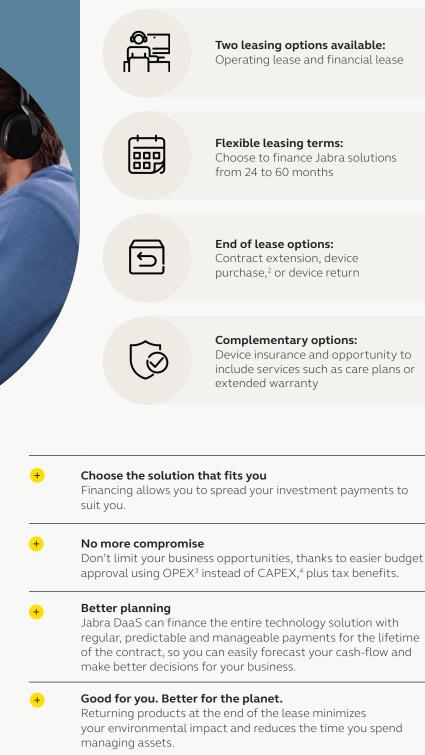


## JABRA DAAS

Unlock buying power today to cover the hybrid work needs of tomorrow

#### WHAT IS JABRA DEVICE AS A SERVICE (DAAS)?

Innovation also means financial innovation. That's why Jabra and financial institutions<sup>1</sup> have partnered to develop a financing<sup>1</sup> solution to let you invest in the way that sounds right for you, ensuring your investment is scalable to accommodate growing businesses. It's also a good way to offload aging technology.



### HOW JABRA DAAS BENEFITS CUSTOMERS

1 Finance for business purposes only.

2 Available for financial lease only 3 OPEX: Operational Expenditure is an ongoing cost for running a product, business, or system.

4 CAPEX: Capital Expenditure is the money an organization or corporate entity spends to buy, maintain, or improve its fixed assets.

### JABRA DAAS

# Benefits of leasing versus purchase

Lease		Purchase
OPEX cost		CAPEX investment
Product take-back plan included	e la	No product take-back plan included <sup>1</sup>
Insurance included		No insurance
End of lease technology refresh option	÷\$\$	New products purchased separately
Fixed period cost		Upfront cost

1 Unless acquired separartely

# How to access Jabra DaaS

1	2	3	4
Customer	Reseller	Customer	Customer
contacts a Jabra reseller and confirms the solution	calculates periodic payments and obtains	signs the lease or rental agreement with our	receives the device(s) from the reseller and starts the periodic

2 Finance for business purposes only

requirements.

credit approval from our preferred finance partner.<sup>2</sup>

preferred finance partner.<sup>2</sup>

payments.



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