

EVOLVE 65 TE

Introducing the new Jabra Evolve 65 Third Edition (TE)



WHAT'S NEW

A NEW LOOK AND USB-C CHARGING AS STANDARD. SAME POWERFUL PERFORMANCE.

The European Union has ushered in new legislation that will make USB-C the standard charging port on mobile devices – including headsets. And while we're busy making things compliant, we thought we'd take the chance to revamp one of our most cherished products – the Evolve 65.

ALIGNING WITH EU STANDARDS: USB-C ON DEVICE, USB-A FRIENDLY. CHARGE UNIVERSALLY, CONNECT FLEXIBLY

While the legislation is European, we're bringing our global production up to the same USB-C standard. This means a new name and new SKUs for everyone. Hooray! Say hello to the Evolve 65 Third Edition (TE).

To keep things simple, the reference to "TE" will only be used on official documents and labels. On everything else, it will still be referred to as the trusty Evolve 65. A bit like what it says on your passport vs. that endearing nickname your closest coworkers use.

FRESH LOOK. SAME POWERFUL PERFORMANCE.

We're not really allowed favorites but, let's be honest, we've all got a soft spot for the Evolve 65. So, we thought it deserved a bit up of an update. The call for a more contemporary design has led us to bring the look of the Evolve 65 in line with our latest Evolve2 headsets. And while the style is changing, the mighty chipset and powerful performance are here to stay.

REDESIGNED WITH THE PLANET IN MIND

We're excited to share that our latest headphones are more sustainable than ever. As part of our commitment to reducing our environmental impact, we've thoughtfully redesigned our headphones by integrating high-quality recycled plastics and removing the magnet and paint, to ensure that eco-friendliness and exceptional audio go hand in hand.

We understand that the boom arm magnet has been a feature many of our customers found useful. However, in

our pursuit of a greener planet, we've decided to remove this feature to help decrease the use of non-renewable materials. So, by choosing our new headphones, you're not only opting for a great listening experience – you're contributing to a more sustainable future too. We'd call that a win-win. We're grateful for your support as we continue to evolve our products with both our valued customers and the planet in mind.

WHY WE REMOVED THE MAGNET

- Magnets include a metal called neodymium which is a rare non-renewable earth mineral extracted through mining. I.e. really not good for the environment
- Also reduces the weight of the product which helps us to reduce emissions from both materials and transportation.

WHAT'S THE SAME?

- Product quality
- Product performance (same reliable chipset!)
- Battery life (Talk time: 16 hours; Music time: 24 hours)
- Unified Communication (UC) Certifications (Teams only)
- Type Approvals (TA) country list

WHAT'S DIFFERENT?

- New product name – Evolve 65 TE
- New SKU New SKU
- Color
- More sustainable materials (recycled plastic)
- Boom arm magnet has been removed
- Packaging
- Product name on the box and in Jabra Direct
- Type Approval numbers on headsets