

Jabra GN

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SELLING TIPS

# Step it Up to Sell Up

**EVOLVE2 65 FLEX, EVOLVE2 55 & EVOLVE2 50**

Your New Evolve2 Product Line Selling Guide: New Tools For A Successful Sale

# Step it up with EVOLVE2 headsets. Be ahead of the competition

Are your customers keeping up with different flexible working styles? Meet their needs with the new Evolve2 mid-range headsets and break into new sales categories within your customer accounts. Upgrade them to the new standard and build your customer portfolio with the latest solutions that fit their needs. **All bases covered, for the world of hybrid work.**



**EXPAND TO  
NEW CUSTOMERS**



MSRP  
**\$199**

**EVOLVE2 50**

- Great background noise cancellation with ANC
- Revolutionary fit with Jabra Air Comfort technology
- Premium Open Office Microphones
- Integrated 360° busylight
- Connect to another device via Bluetooth while plugged in

**UPSELL TO**



MSRP  
**\$231**

**EVOLVE 65**

- Passive Noise Cancellation
- Noise cancelling microphone
- Integrated 360° busylight
- Up to 30m/100 ft wireless range
- Connect two devices with dual connectivity



MSRP  
**\$269**

**EVOLVE2 55**

- Great background noise cancellation
- Revolutionary fit with Jabra Air Comfort technology
- Premium Open Office Microphones with 23% better voice distractor performance than Evolve 65
- Personalization with Jabra Sound+, Jabra MySound and voice assistants
- Integrated 360° busylight
- Up to 30m/100 ft wireless range
- Connect two devices with dual connectivity

**UPSELL TO**



MSRP  
**\$274**

**EVOLVE2 65**

- Passive Noise Cancellation
- Premium Noise cancelling microphones for Open Office
- Personalization with Jabra Sound+, Jabra MySound and voice assistants
- Integrated 360° busylight
- Up to 30m/100 ft wireless range
- Connect two devices with dual connectivity



MSRP  
**\$309**

**EVOLVE2 65 FLEX**

- Most portable with unique fold-and-go design
- Best-in-class Hybrid Active Noise Cancellation\* (ANC)
- Out-of-this-world comfort with Jabra Air Comfort technology
- Hideaway boom arm for discreet on-the-go professionalism
- Personalization with Jabra Sound+, Jabra MySound and voice assistants
- Integrated 360° busylight
- Up to 30m/100 ft wireless range
- Connect two devices with dual connectivity

\*Class is defined as competitors in the same price range. Refer to [jabra.com/commercial-claims](https://jabra.com/commercial-claims)

# Techie features explained

Understand our advanced hybrid technology inside out



## Jabra ClearVoice microphones

### Give background voices the silent treatment

If you find yourself in a less than quiet space, Jabra ClearVoice microphones will cut out background noise. Our microphones suppress surrounding noise, office talk and more specifically, incidental human voices in the background. Many noise suppressing microphones can cancel background noise but not nearby voices. Jabra's state-of-the-art technology combines a multi-microphone system with beamforming and superior algorithms, that uses spatial information and audio signals from sensors to separate speech from noise. So you can take that urgent call in a café, without broadcasting the gossip in the background.

## Jabra Air Comfort technology

### Enjoy the feel-good factor

Get comfortable with the game-changing Jabra Air Comfort technology inside the Evolve2 headphone range. A cushioned headband full of ultra-soft perforated foam layers and flexible rotating earcups relieve pressure for out-of-this-world comfort, however long the call goes on.

## Hybrid Active Noise Cancellation

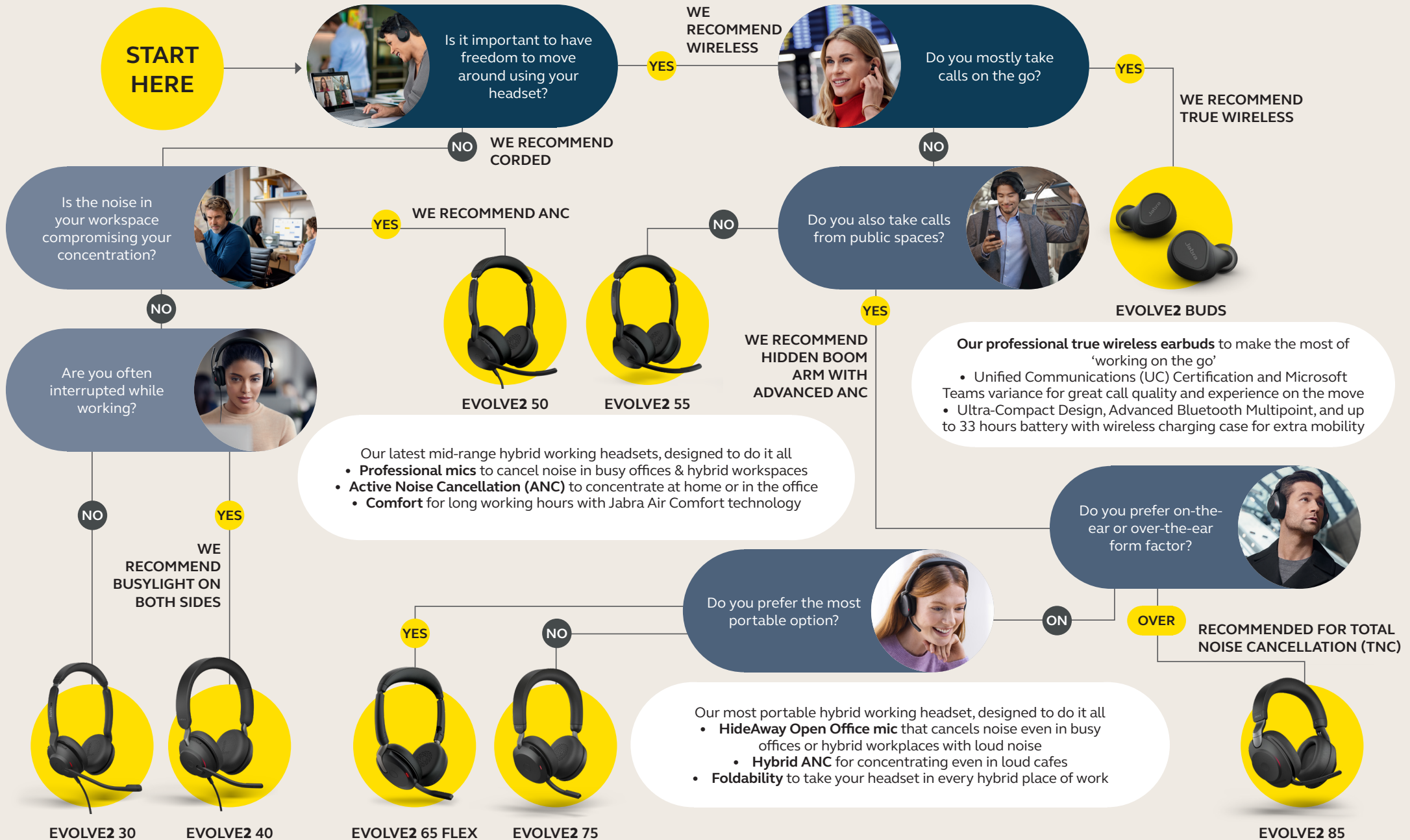
### Enter the quiet zone

Lots of headphones come with active noise cancellation (ANC) these days, but the hybrid noise-cancellation in Evolve2 headsets make them best-in-class\*. ANC relies on microphones seeking out ambient noises and then cancelling them out. While most ANC headphones place microphones either on the outside or on the inside of the earcups, hybrid noise-cancelling headphones have both, which gives the best of both worlds — excellent sound quality and powerful noise cancellation.

\*Class is defined as competitors in the same price range. Refer to [jabra.com/commercial-claims](https://www.jabra.com/commercial-claims)

# Which EVOLVE2 fits your customer needs?

Step up to the new standard with future-forward solutions to their hybrid work challenges.



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