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Product Launch Bulletin

Product Manager:
Jim Witkowski

New Touchscreen Monitors



Product Information

We are pleased to announce the Elo 02-Series of Touchscreen Monitors designed with seamless style across all sizes. The product line includes four options – a 19-inch square aspect ratio display and 22, 24 and 27-inch wide aspect ratio displays. With a compact form factor and clean design for easy integration, the 02-Series monitors are well-suited for point-of-sale, point of information, signage and hospitality applications. And with a variety of peripherals, the monitors can be transformed to meet the demands of your blueprint.



Brilliant Displays from 19 to 27-inches

The clear glass touchscreens with Elo's industry-leading TouchPro PCAP technology offer wide viewing angles with impeccable image clarity, resolution, and light transmission for accurate touch response and vivid images. With up to 10 touches enabled, the O2-Series Monitors, provide a tablet-like experience.



Well-Suited for...

Not all businesses have the same needs. Whether you need a touchscreen at the point of sale to process a transaction or in a restaurant to enable self-service for guests to view your menu and submit their order, the line of 02-Series monitors can support the installation needs with ease while maintaining a modern, sleek aesthetic.



Retail



Hospitality



Government



Restaurant



Rental & Staging

Connect your Accessories

From a barcode scanner to an EMV, Elo's 02-Series Monitors are compatible with a large set of peripherals purpose-built for commercial applications.



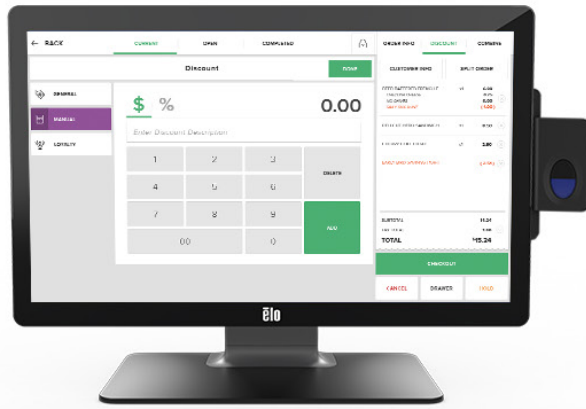
Fingerprint Reader

The Biometric Fingerprint Reader can be attached to provide secure and quick login.



MSR

Elo offers the flexibility of integrating payment devices, including a Magtek 3-track encryptable MSR payment terminal.



Barcode Scanner

Enhance self-service checkout and price-checker applications by coupling a high-performance barcode scanner onto the Elo touchscreen.



NFC

The Near Field Communication (NFC) adapter can be integrated for easy mobile payments with just a touch of the phone.

Privacy Matters

Optional privacy screens can help provide a physical safeguard for private information or sensitive data from the view of others. Whether you are the employee or the customer, privacy matters.





One for you. One for your Customers.

Offer your customers a point of interaction by adding a touchscreen for them to review their transactions, participate in loyalty programs or see the latest promotion.

Mount with Flexibility

Customers demand a seamless shopping experience from first step into the store through check-out. From the stands that come with the monitors to pole mounts, shelf mounts, wall mounts and 3rd party VESA mounts, the touchscreens can be integrated with ease.



Connections



HDMI



VGA



Integrated Speakers
(HDMI or Line-In)



USB 2.0



Touch USB

The Elo Advantage



Customization

Elo offers customized solutions with everything from slight modifications to ground up designs. If you need something customized.



Global Reach

Elo products are distributed and available across the globe. Every 21 seconds, an Elo touchscreen is installed somewhere



Long Life Cycle

We do everything in our power to minimize design changes and we've kept some monitors available to order for over seven years



Built-to-Last

The 02-Series Touchscreen Monitors deliver the quality and reliability Elo is known for and are backed by our 3-year standard warranty with an optional extension to 5-years. We design, build and are responsible for the complete solution, with touch integrated from the start.

Product Part Numbers

Part Number	Product Description	Marketing Description
E351388	ET1902L-2UWA-0-BL-G	1902L 19-inch LCD Desktop, WW, Projected Capacitive 10-touch, USB Controller, Clear Glass, Zero-bezel, VGA and HDMI video interface, Black
E351600	ET2202L-2UWA-0-BL-G	2202L 21.5-inch wide LCD Desktop, WW, Full HD, Projected Capacitive 10-touch, USB Controller, Clear Glass, Zero-bezel, VGA and HDMI video interface, Black
E351806	ET2402L-2UWA-0-BL-G	2402L 23.8-inch wide LCD Desktop, WW, Full HD, Projected Capacitive 10-touch, USB Controller, Clear Glass, Zero-bezel, VGA and HDMI video interface, Black
E351997	ET2702L-2UWA-0-BL-G	2702L 27-inch wide LCD Desktop, WW, Full HD, Projected Capacitive 10-touch, USB Controller, Clear Glass, Zero-bezel, VGA and HDMI video interface, Black

Accessories Part Numbers

Part Number	Marketing Description	Part Number	Marketing Description
E210789	1.8m Cable Kit	E804330	Elo Stand 1902/3-2202/3 - Black
E210606	3m Cable Kit	E509844	Elo Stand 2402/3-2702/3 - Black
E001002	Magnetic Stripe Reader - Black	E045151	Pole Mount Bracket
E001004	NFC Reader	E043382	Shelf Mount
E093433	1D Barcode Scanner	E143088	Wall Mount
E926356	2D Barcode Scanner	E593865	North America Power Cable – C13
E001003	VFD	E594067	Australia Power Cable – C13
E001001	Finger Print Reader	E594264	Europe Power Cable – C13
E352596	Privacy Screen 19-in	E594466	Korea Power Cable – C13
E352783	Privacy Screen 22-in	E594670	China Power Cable – C13
E352977	Privacy Screen 24-in	E593661	Power Brick – 50W
E353170	Privacy Screen 27-in		
E066148	Pcap Stylus		
E352196	Elo Monitor Handles – 1 Set		

For more information on price and lead time for ordering products, please contact Elo Touch Solutions Customer Sales & Support for assistance.

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