

# Zebra Workforce Connect™

Powered by Zebra Savanna™

## Solution Overview

Zebra Workforce Connect is the only solution that covers the entire spectrum of frontline needs from communication to collaboration, from information to safety, all in one fully connected ecosystem that benefits the entire organization. It consolidates the most critical frontline workflows in one place to free workers from the gaps and inefficiencies that get in their way from contributing their best.

### This is what's happening in the industry today

The workplace is disconnected and disjointed	Most workers are not properly equipped
Gaps in communication, teams and data keep the frontline buried in costly and time-consuming inefficiencies.	Frontline workers have been historically underserved when it comes to employer-provided workplace technology, and many still are.





### As a result, frontline workers face challenges on every front

 Retail	 Manufacturing, Transportation & Logistics	 Healthcare
Management of multiple desk phones and two-way radios slows down operations. Product experts disconnected from inquiring customers make 51% of shoppers think they're better connected than in-store associates.	Many field workers report that their tools aren't fast enough, and they can't access all the information they need. Managers, on the other hand, have lack of visibility into workers' location and progress.	81% of care givers experience issues with the systems and technology used when caring for patients. Most of them also report device or system failure on a weekly basis.





## No Other Solution Closes All These Operational Gaps Like Zebra Workforce Connect

It brings together teams, tools, tasks, databases and insights to deliver everything at workers' fingertips — all from one device. It transforms frontline workers into a high-valued force that can solve problems on the spot and apply cognitive skills to better serve customers and patients.

### Zebra

-  The industry's most complete line of capabilities in one device
-  Built with the frontline worker in mind
-  Superior voice quality in any environment
-  Tighter integration with hardware

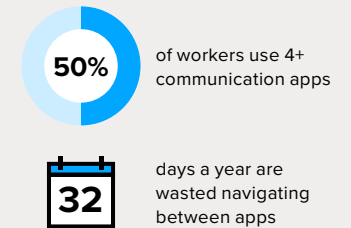
### Others

-  Offer some capabilities, but not all
-  Primarily for knowledge-based workers
-  Frequently compromised voice quality
-  Gaps between software and hardware



## Solution Highlights

- Only one device needed: Zebra mobile computer or third-party smartphone
- Superior voice quality
- Flexible scalability
- Low-cost subscription per user
- IT simplified with set-it-and-forget-it ease
- Tighter integration with hardware
- Location tracking support



## Competitive Space

**Telephony-born vendors**  
Focused on knowledge-based workers in carpeted spaces



**Niche innovators**  
Designed for task or functional needs of specific use cases and personas



**Traditional players**  
Have a long history of focusing on hardware



## The New Empowered Frontline Worker Is Here

Zebra Workforce Connect elevates their role from hindered worker to empowered decision-maker, connecting them to each other and to critical information, all from one device, boosting productivity, efficiency, customer satisfaction and patient safety.

### Retail Transformation

Enhanced Customer Experience	Increased Associate Collaboration
<ul style="list-style-type: none"> <li>• BOPIS / Curbside pickup</li> <li>• On-Demand Assist to message the right, available expert for help</li> <li>• Self-help workflows</li> <li>• Answer calls anywhere</li> </ul>	<ul style="list-style-type: none"> <li>• Dynamic collaboration</li> <li>• Easily find associates and assets</li> <li>• Storewide announcements</li> <li>• Reduce theft and shoplifting</li> <li>• Intuitive task assignment</li> <li>• Better worker safety</li> </ul>

### Manufacturing, T&L Transformation

Floor Operations / Customer Service	Dispatch Operations and Worker / Driver Safety
<ul style="list-style-type: none"> <li>• 2-way radio replacement</li> <li>• Task assignment and tracking</li> <li>• Eliminate group huddles via message of the day</li> <li>• Critical real-time alert and alarm notifications</li> <li>• Delivery coordination with real-time updates to the customer</li> </ul>	<ul style="list-style-type: none"> <li>• Monitor delivery/driver status on a desktop dispatch client</li> <li>• Trip reporting</li> <li>• Driver mode</li> <li>• Emergency/Duress alert</li> <li>• Man-down alert</li> <li>• Voice commands/hands-free</li> </ul>


### Healthcare Transformation

Better Care Giver Information and Collaboration	Increased Patient Safety and Satisfaction
<ul style="list-style-type: none"> <li>• <b>Voice extension:</b> Desk phone replacement; PBX support for emergency calls</li> <li>• <b>Staff collaboration:</b> Task management, ad-hoc chat with nurse team, emergency text messaging</li> <li>• <b>Staff directory / SSO:</b> Single sign-on, device sharing</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Emergency staff duress:</b> emergency calling; location presence</li> <li>• <b>Asset and item location:</b> Staff locationing (nurses...) members and assets (IV pump, ventilators)</li> <li>• <b>Nurse calling / patient collaboration:</b> Bedside care with voice by push button</li> </ul>




### Solution Benefits

- Consolidates and optimizes critical workflows
- Empowers frontline workers

 Prioritizes **time** and helps save **money**

Automates safety and increases **efficiency**

 **Instant voice-enabled collaboration**  
Saves minutes that save lives

### Trusted Partner

Trust Zebra to deliver smarter and faster ways to get the job done and transform your frontline workers

## Add Zebra Workforce Connect to Your Portfolio and Transform Your Business in the Process

As Workforce Connect closes the gaps between your customers' workers, data streams, and opportunities... it also has a transformative effect on your business. You can maintain deeper relationships with a valued solution that keeps you engaged after the sale. Your role extends from vendor to strategic solutions provider. Zebra guides your way with the strongest R&D, the most complete portfolio from mobile computers to software and services, and the industry's most comprehensive ecosystem of partner support.