

How open rooms future-proof your UC spaces



Open Rooms are the path forward for AV and IT when designing UC spaces for the future.

When video-enabling conference rooms, AV/IT are immediately faced with two divergent paths: single-platform systems built around a single UC platform or an Open Rooms approach that's open to any UC platform.

Single-Platform Rooms



Locking you into one UC system, single-platform rooms only optimize the meeting-room experience for one specific platform.

Open Rooms



With an Open Room, enabled by Barco ClickShare Conference, you don't have to choose one conferencing platform.



Why Do Open Rooms Win?

Barco ClickShare Conference — the technology that enables Open Rooms — makes the meeting room universally accessible, regardless of the UC platform employees want to use.



Fast facts on meetings

67%

of people use their own devices at work.

12%

of a meeting (7 minutes per 1 hour) used just for setup.

51%+

of organizations say meetings now have remote attendees.

60%

of people regularly use video in meetings.

The Beauty of button and app

Conferencing button

In seconds, you are wirelessly connected to meeting room peripherals via the Conferencing Button, which connects to your laptop via USB-C.



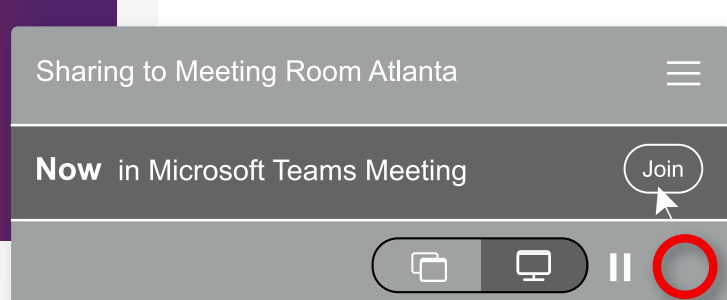
Choice of meeting room peripherals

Integrates with preexisting meeting room solutions and allows new technology to be added effortlessly. No vendor lock-in.




ClickShare App


The ClickShare App easily connects to the meeting room, offering screen sharing as well as a host of advanced features.




A solution for every type of meeting room



ClickShare CX-20
For small meeting/conference rooms and huddle spaces



ClickShare CX-30
For small-to-medium-sized conference rooms



ClickShare CX-50
For rooms that need premium wireless conferencing

ClickShare CONFERENCE X Open Rooms

With ClickShare Conference, hybrid meetings become as intuitive and straightforward as in-person ones. For AV/IT, Open Rooms are the most universal UC solution for successful collaboration in meeting rooms.

Explore your future UC space →