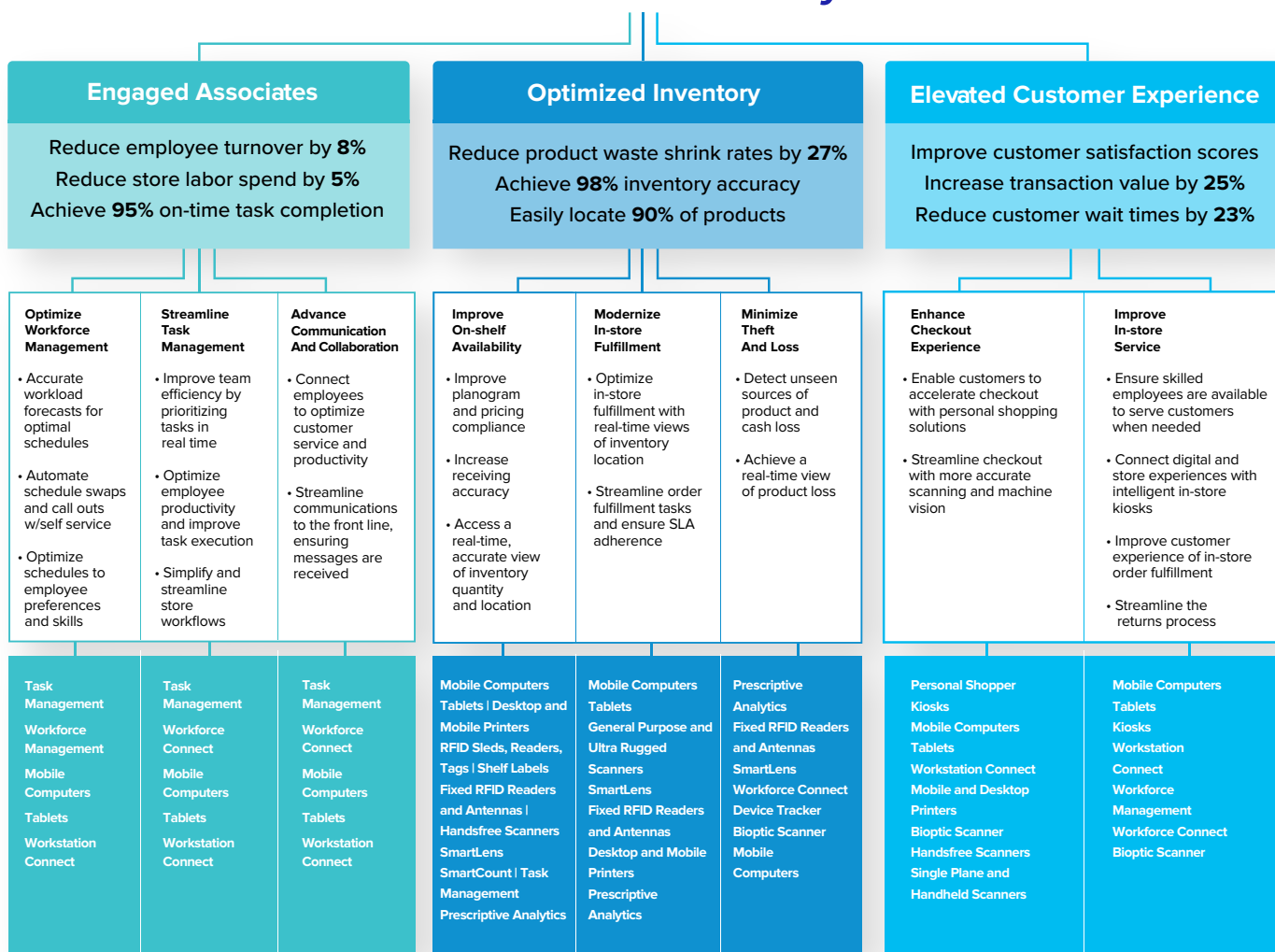




Customers First, Outcomes Delivered.

The Modern Store by Zebra is a new vision for retail to achieve today's most critical outcomes and prepare for what's next.

The Modern Store by Zebra



Note: Actual performance may vary depending on, among other things, store environment, product mix and process adherence.

Built for Store Operations Leaders and Other Retail Personas

Store Operations Leaders
(Primary Persona)



IT
(Always-On)

Loss Prevention, Merchandising, HR
(Secondary Personas)

A Closer Look at The Framework

An example to drive better conversations

The Modern Store by Zebra



Value Drivers and Outcomes:

Top retail priorities and the quantifiable outcomes Zebra can deliver

Elevated Customer Experience

- Improve customer satisfaction scores
- Increase transaction value by **25%**
- Reduce customer wait times by **23%**

Capabilities:

The capabilities that make the outcomes possible

Enhance Checkout Experience

- Enable customers to accelerate checkout with personal shopping solutions
- Streamline checkout with more accurate scanning and machine vision

Improve In-store Service

- Ensure skilled employees are available to serve customers when needed
- Connect digital and store experiences with intelligent in-store kiosks
- Improve customer experience of in-store order fulfillment
- Streamline the returns process

Zebra Solutions:

The solutions that bring The Modern Store to life

Personal Shopper
Kiosks
Mobile Computers
Tablets
Workstation Connect
Mobile and Desktop
Printers
Bioptic Scanner
Handsfree Scanners
Single Plane and
Handheld Scanners

Mobile Computers
Tablets
Kiosks
Workstation
Connect
Workforce
Management
Workforce Connect
Bioptic Scanner

Note: Actual performance may vary depending on, among other things, store environment, product mix and process adherence.



Let's Build Your Customer's Modern Store. **Are you ready?**

Speak to your channel account manager or click here to learn more zebra.com/the-modern-store